

# Staff Report to Council

Corporate Services - Communications

FILE: 04-1470-01/20

REPORT DATE: July 13, 2020

MEETING DATE:

July 21, 2020

TO: Mayor and Council

FROM: Carolyn Baldrige, Manager, Communications & Community  
Engagement

SUBJECT: 2020 Second Quarter Management Report

CHIEF ADMINISTRATIVE OFFICER REVIEW/APPROVAL:



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RECOMMENDATION(S): THAT Council:

- A. Receive for information the Staff Report titled "2020 Second Quarter Management Report" highlighting Council & staff's work and accomplishments between April 1, 2020 and June 30, 2020.

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## PURPOSE

The content of the quarterly report reviews the priority topic areas and positive news stories. The attached is the Second Quarter Management Report for the period of April 1 to June 30, 2020.

☒ Information Report

☐ Decision Report

☐ Direction Report

## DISCUSSION

### Background:

Each quarter, Communications produces a two-page high level report using infographics and short editorial. This report will be published in the Maple Ridge Pitt Meadows News on July 30, 2020.

## Analysis:

Some of the highlights included:

- Two task forces were created: the Economic Resiliency Task Force and the Community Check-In Task Force to support the community throughout COVID-19.
- After several months of closures, the City reopened community sports courts, the skate park, the BMX track, playgrounds and the spray park to users with safety measures and guidelines in place.
- Pitt Meadows Day was celebrated virtually this year with entertainment and crafts. Hundreds of residents lined the streets to watch the drive-by parade to honour frontline workers, bringing the community together during this traditionally important day.
- The Pitt Meadows Art Gallery launched the first ever virtual gallery. The first show featured Tammy Pilon's Local Landscapes followed by Pitt Meadows Proud.
- The City offered the COVID-19 Financial Relief Grant for homeowners and extended the late tax payment penalty to October 1, 2020.
- Fire & Rescue Services moved to their temporary location at the Pitt Meadows Airport for the duration of construction of the new Fire Hall.

## COUNCIL STRATEGIC PLAN ALIGNMENT

- ☒ Principled Governance   ☐ Balanced Economic Prosperity   ☐ Corporate Excellence  
☐ Community Spirit & Wellbeing   ☐ Transportation & Infrastructure Initiatives  
☐ Not Applicable
- 

## FINANCIAL IMPLICATIONS

- ☒ None   ☐ Budget Previously Approved   ☐ Referral to Business Planning  
☐ Other
- 

## PUBLIC PARTICIPATION

- ☒ Inform   ☐ Consult   ☐ Involve   ☐ Collaborate   ☐ Empower
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## KATZIE FIRST NATION CONSIDERATIONS

- Referral   ☐ Yes   ☒ No

**SIGN-OFFS**

**Written by:**

Carolyn Baldridge, Manager,  
Communications & Community  
Engagement

**Reviewed by:**

Stephanie St. Jean, Director, Corporate  
Services

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**ATTACHMENT(S):**

A. Second Quarter Report to the Community



# Second Quarter Report to the Community

April 1 - June 30, 2020

[pittmeadows.ca](http://pittmeadows.ca)   

Your Pitt Meadows stats and facts. **Take a look!**

## IN THE NEWS



### Mayor and Council

At Council's direction, two new task forces were created. The Economic Resiliency Task Force is intended to help support local businesses and the Community Check-In Task Force which works to assist youth, seniors and vulnerable citizens by facilitating referrals to appropriate services during COVID-19. Learn more at [pittmeadows.ca/committees](http://pittmeadows.ca/committees).



### Supporting Local Businesses

Supporting local business has been a top priority for Council and the City during COVID-19. Initiatives include: providing local listings, promoting shop local, sharing resources, and approving temporary patio and outdoor retail space to serve customers and clients.



### Parks And Recreation

After several months of closures due to COVID-19, the City reopened community sports courts, the skate park, BMX track, playgrounds and spray park to users with safety measures and guidelines in place.



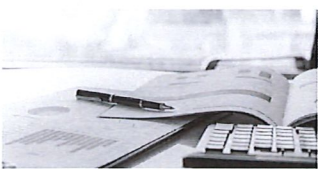
### Pitt Meadows Day

Due to restrictions on gathering, Pitt Meadows Day took place online with virtual entertainment and crafts. Hundreds of residents also lined streets and balconies to watch the drive-by parade to honour frontline workers which included Mayor, Council, City staff, the Fire Department, RCMP, MP Dalton, Minister Beare, and school trustees.



### Pitt Meadows Art Gallery (PMAG)

With the PMAG closed due to COVID-19, the first ever virtually gallery was created. The first virtual show featured Tammy Pilon's Local Landscapes, followed by Pitt Meadows Proud that showcased over 20 local artists. The exhibits received almost 3,000 online views. Visit [pittmeadows.ca/virtual\\_gallery](http://pittmeadows.ca/virtual_gallery).



### Property Tax Relief

To relieve the financial burden of COVID-19, the City is offering the COVID-19 Financial Relief Grant for homeowners (\$150 for single-family and \$100 for multi-family homes), and has extended the late tax payment penalty date to October 1, 2020. Learn more at [pittmeadows.ca/taxes](http://pittmeadows.ca/taxes).



### Temporary Fire Hall

Pitt Meadows Fire & Rescue Services is fully operational in their temporary location at Pitt Meadows Regional Airport for the duration of the construction of the new Fire Hall. Learn more at [pittmeadows.ca/newfirehall](http://pittmeadows.ca/newfirehall).

## Development Services

Building Permits → **36**

**\$54,684**

Revenue generated

**\$14,164,595**

Construction value

 **152**  
Inspection Requests

 **41**  
Business Licences

## Engineering & Operations

**114**

 **Facilities & Maintenance Repairs**

**36**

 **Public Works After Hours Calls For Service**

 **Solid Waste Tonnage**  
Solid Waste **274,050** Q2  
versus **253,370** for Q1

↑ **8.2%**

 **Organic Waste Collection Tonnage**  
Organic Waste **835,290** Q2  
versus **419,090** in the Q1

↑ **99.3%**

## Fire & Rescue Services

95 CALLS





**45%\***

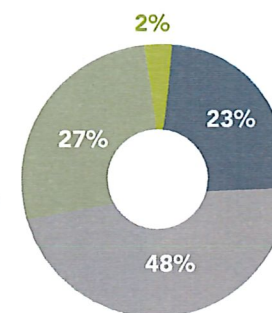
from 173 calls in the same quarter of last year

\*As of April 1, 2020 the Provincial Health Officer directed firefighters to stop responding to medical emergency calls unless life-threatening, due to COVID-19.

## RCMP

Number and Type of Offence Types:

-  Property Crimes - 114
-  Other Criminal Code - 55
-  Against Persons - 64
-  Controlled Drugs and Substance Act - 4



## Finance



Department Operating Budget Spent

**24 - 50%**

All City Services

**Grants Received: \$182,452**

## Arts, Recreation & Culture

Virtual Events & Exhibits

Total Web page views

 **2,439**

Pitt Meadows Day

 **1,562**

PMAG: Pitt Meadows Proud

 **1,369**

PMAG: Tammy Pilon's Local Landscapes

 **Social Media**  
FACEBOOK POSTS **354**

 **TOTAL REACH**  
**589,279**

 **TOTAL ENGAGEMENTS**  
**41,447**  
(Post clicks, shares and likes)