

Staff Report to Council

Emergency Program Management

FILE: 14-7130-01/20

REPORT DATE: July 09, 2020

MEETING DATE:

July 21, 2020

TO: Mayor and Council

FROM: Barbara Morgan, Manager of Emergency Program

SUBJECT: UBCM Community Excellence Awards Application

CHIEF ADMINISTRATIVE OFFICER REVIEW/APPROVAL:



RECOMMENDATION(S): THAT Council:

- A. Approve and support an application to the 'UBCM 2020 Community Excellence Awards' program for the development of an Emergency Preparedness Video that encompasses closed captioning, descriptive text and sign language; OR
- B. Other.

PURPOSE

To seek Council's approval in submitting an application to UBCM's Community Excellence Awards program for the creation of an Emergency Preparedness Video that encompasses closed captioning, descriptive text and sign language.

☐ Information Report

☐ Decision Report

☒ Direction Report

DISCUSSION

Background:

UBCM invites applications annually to the Community Excellence Awards program which recognizes and celebrates UBCM members that have implemented projects or programs that demonstrate excellence in meeting the purposes of local government in BC. The awards are designed to profile promising practices and to encourage local governments

to learn from the success of other members in order to implement changes in their own communities.

There are four different categories for which local governments and first nations can submit applications. Service Excellence is the category that best suits this project as it celebrates service delivery that involves the actual production and provision of goods and services to the community. This category recognizes effective services in a proactive manner that demonstrates a benefit to the community.

This year's application deadline is July 10, 2020.

Analysis:

The 'Emergency Preparedness Video – What Everyone Needs to Know' stands out in its industry due to the uniqueness of implementing closed captioning, sign language and descriptive text. According to the many organizations and agencies that were contacted before the development of the video, "there currently isn't anything like this available at our disposal". These agencies and organizations that facilitate programs for people with disabilities are excited and anxiously awaiting its release.

The video has been developed with different modules that will allow the user to view a module, stop it, complete the preparations, and move onto the next module when they are ready. The modules encompass provincial government standards, including: Know the Risks; Make a Plan; Get a Kit; and two additional sections that addresses important documents and medical assistance.

The City of Pitt Meadows, in partnership with the Maple Ridge Pitt Meadows Katzie Seniors Network, is honoured to be part of this initiative to bring it to fruition.

Once released, the Video will be added to the City's You Tube Channel, with links on both the City's website and the Seniors Network's website. Hard copies will be distributed to libraries and any organization that arranges programming for seniors or the vulnerable, allowing this resource to be widely shared.

This project was made possible by a generous grant from the New Horizons for Seniors Grant from the Federal Government.

COUNCIL STRATEGIC PLAN ALIGNMENT

- ☐ Principled Governance ☐ Balanced Economic Prosperity ☒ Corporate Excellence
 - ☒ Community Spirit & Wellbeing ☐ Transportation & Infrastructure Initiatives
 - ☐ Not Applicable
-

FINANCIAL IMPLICATIONS

☒ None ☐ Budget Previously Approved ☐ Referral to Business Planning
☐ Other

PUBLIC PARTICIPATION

☒ Inform ☐ Consult ☐ Involve ☐ Collaborate ☐ Empower

KATZIE FIRST NATION CONSIDERATIONS

Referral ☐ Yes ☒ No

SIGN-OFFS

Written by:

Barbara Morgan, Manager of Emergency Program
