Tanya Barr

From: Coulter, Alycia [FH] <alycia.coulter@fraserhealth.ca>

Sent: Monday, March 08, 2021 4:05 PM

To: Bill Dingwall

Cc: Mark Roberts; Kate Barchard; Dillon, Richard [FH]
Subject: COVID-19 immunization clinics for Pitt Meadows

Attachments: Mayor Dingwall - immunization clinics for Pitt Meadows.pdf;

SocialMediaToolkit MarchVaccineRollout 8March2021.docx

Good afternoon,

The day we've all been waiting for is here! As we approach one year of our pandemic, we now have the exciting opportunity to begin community immunizations starting with our seniors first.

Today, March 8, booking is now open for first doses for seniors 90 and older, Indigenous individuals 65 and older and Indigenous elders. Appointments will start on March 15, 2021.

Each vaccine delivered in our community brings us one step closer to the things and people we love most. While only those eligible can receive a vaccine, we can celebrate widely as a region on this milestone and encourage those eligible to book their appointments. Help us get our seniors immunized against COVID-19!

Clinics

Please see the attached letter from Dr. Victoria Lee, President and CEO, that outlines the clinics in your community.

For a full listing of our current clinics please visit: www.fraserhealth.ca/vaccineclinic.

Everyone who wants a vaccine will receive it at the time they are eligible. The initial 22 immunization clinics will more than meet the demand for this phase and have the ability to immunize 9 thousand people per day. This is only the initial list of clinics and we will continue to review and adjust our plans as needed throughout all stages of this roll out.

Booking an appointment

We recognize that everyone is eager to support their loved ones in booking a vaccine appointment. Please help us remind your communities that eligible Fraser Health residents can book or have someone help them book online at this link, in addition to the phone option. Anyone able to book online will help to decrease call volumes at our call centres.

Everyone who is eligible to book a vaccination appointment will be able to book one. Nobody will miss their chance. Please remind everyone that they should not call or book unless they are eligible.

Community

We are grateful for the partnerships that make these immunization clinics possible. We intend to acknowledge the community-wide efforts throughout this rollout and welcome any ideas you have to amplify these messages.

We also want to share any important stories within our region that help to encourage everyone to receive a vaccine when they are eligible. Please reach out to me if you have any community members in your networks that are eligible and interested.

To ensure this process is accessible this information will continue to be available at https://www.fraserhealth.ca/vaccine in Arabic, Simplified Chinese, Traditional Chinese, Farsi, Hindi, Korean, Punjabi, Somali, Spanish, Tigrigna, Vietnamese, and Urdu.

Help spread the word in your community

- Share any posts directly from our social media channels, including:
 - o https://twitter.com/Fraserhealth/status/1368940868103725062
 - o https://www.facebook.com/FraserHealthAuthority/posts/3845785348848255
 - o https://www.instagram.com/p/CMKX 7DsR 8/
- Use the posts and graphics in the attached social media kit to help share this important update; and
- Tag us @fraserhealth in any posts!

Preferred hashtags include:

- #seniorsfirst
- #BCimmUNITY
- #communityimmunity
- #covidvaccine
- #BCCommunityImmunity

More posters and graphics will be shared with you as available in the coming days and weeks.

Best regards,

Alycia Coulter

Senior Consultant, Government & Community Relations Fraser Health www.fraserhealth.ca

Cell: 236-332-1496 Media Line: 604-613-0794



March 8, 2021

Re: COVID-19 immunization clinics for Pitt Meadows

Dear Mayor Dingwall,

I am so pleased that we are now able to roll out COVID-19 vaccines to our community members starting with our seniors first. We are all excited to be able to protect our loved ones and ourselves in the coming months.

An initial list of 22 immunization clinics span across our region with the ability to immunize 9 thousand people per day. This will more than meet the demand of this phase. Seniors will have the choice of where they wish to have their vaccine, including five drive-through options. Mobile outreach teams will be used for homebound residents that cannot travel to a clinic. Clinics with cultural supports are also available for those who self-identify as Indigenous individuals 65 years of age or older, and Indigenous Elders.

Using a combination of small, medium and large clinics, the initial list ensures access to multiple options for each of our 20 communities. Residents in your community can book an appointment at any of the clinics below or any other regional clinic that better meets their needs. For a full listing of our current clinics please visit: www.fraserhealth.ca/vaccineclinic.

- Haney Place Mall
- Golden Ears United Church Hall/Fraser River Indigenous Society (Dedicated Indigenous cultural supports available)

Additional clinics will open in the coming weeks and in future phases. We are well underway in planning to deliver over 23 thousand immunizations a day for Phase 3. Updates and translated materials will be continue to be available at https://www.fraserhealth.ca/vaccine.

I want to assure you that we will be closely monitoring the volumes at our sites and have the ability to adjust clinics as needed. We are prepared to respond quickly to any issues should they occur and keep the rollout on schedule.

I want to thank you for your continued support and partnership in all elements of this pandemic. We will continue to keep you informed and will work closely in these coming months to bring the important COVID-19 vaccines to our residents.

Sincerely,

Dr. Victoria Lee

President and Chief Executive Officer

Cc: Rich Dillon, Executive Director, Ridge Meadows Hospital and Pitt Meadows and Maple

Ridge Health Services

richard.dillon@fraserhealth.ca

Fraser Health Authority

Office of the President and CEO

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