



MINUTES of the Economic Resiliency Task Force Meeting held on Thursday,  
June 25, 2020 at 3:30 p.m. via video conference.

**PRESENT:**

Voting Members:	R. Chisholm C. Hamm * Councillor MacDonald Councillor Meachen (Chair) E. Mollema T. Pigott M. Roberts, CAO P. Robinson M. Salonga B. Wingrove
Staff:	K. Barchard, Manager of Administrative Services J. Lemire, Marketing Coordinator
Regrets:	Mayor Dingwall C. Sawant J. Sidhu
Secretary:	T. McCaw, Committee Clerk II

**1. CALL TO ORDER**

The meeting was called to order at 3:32 p.m.

**2. LATE ITEMS**

5.5 – CFIB Letter to BC Mayors

5.6 – Ridge Meadows Chamber of Commerce – Talk of the Town

**3. APPROVAL OF AGENDA**

It was **MOVED** and **SECONDED** THAT the agenda for the June 25, 2020 Economic Resiliency Task Force Meeting be approved.

**CARRIED.**

#### 4. ADOPTION OF MINUTES

It was **MOVED** and **SECONDED** THAT the Minutes of the Economic Resiliency Task Force Meeting held on June 11, 2020 be adopted.

**CARRIED.**

#### 5. NEW BUSINESS

(1) **Update on Action Items**

Task Force members provided a brief update on all Action Items.

*\*C. Hamm joined the meeting at 3:41 p.m.*

**Ridge Meadows Chamber of Commerce – Talk of the Town**

The Task Force confirmed that E. Mollema would connect with the Ridge Meadows Chamber of Commerce to gather more information on the recommended involvement of an ERTF member in this new community engagement platform.

(2) **Municipal Innovation Awards**

J. Lemire, Marketing coordinator provided the ERTF with an update on the recent application for the Municipal Innovation Award. Highlights included:

- Submission is completed; and
- Adjudication is 1<sup>st</sup> week of September and awards are presented in December 2020.

(3) **Highlighting Local Businesses/Other Local Initiatives**

Task Force members shared new requests and identified businesses for consideration of support and promotion by the City and the ERTF. Highlights included:

- A number of our ERTF members visited local businesses and noticed the positive implementation of measures to help decrease the risk of spreading COVID-19;
- Discussions around members reaching out to these businesses in hopes to promote them through the City's Shop Local campaign;
- Pitt Meadows Paddling Club is opening up next week as will the registration for their youth summer camps;
- All businesses who have been highlighted through the City's Shop Local campaign can be found on the [ERTF webpage](#); and
- Details surrounding the Shop Local Canada Day Campaign.

(4) **Good News Stories**

The Task Force shared positive events and/or activities in the community. Highlights included:

- Thanks was given to Save on Foods & Superstore in Pitt Meadows who are very large contributors to the Friends in Need Foodbank;
- City Council approved the temporary expansion of patios and outdoor retail spaces to help support local businesses;
- Thanks was given to the ERTF members for bringing forward the idea of the expansion of patios;
- A new relief program for small businesses is expected within the next few weeks; and
- Discussions around the possibility of the City promoting all businesses who have applied for the expanded patio and retail space temporary permit through their various Social Media platforms.

(5) **CFIB Letter to BC Mayors**

A letter from the Canadian Federation of Independent Business (CFIB) promoting a shop local campaign was provided via email in advance of the meeting, and is included in the minutes as Attachment 1.

## **6. ROUND TABLE**

The Task Force participated in a roundtable of discussions. Highlights included:

- Task Force will adapt as times change in order to add more value and benefits to the community;
- Need to consider what happens when the wage subsidy ends;
- Connect community to resources and keep the TOR in mind; we are not the resource but rather the connector.

## **7. SUMMARY OF TODAY'S ACTION ITEMS**

1. J. Lemire to share links to future social media posts with ERTF members for sharing purposes.
2. J. Lemire to send details of Shop Local Canada Day initiative to members of Council.

3. ERTF members to encourage local businesses to email J. Foss at [jfoss@pittmeadows.ca](mailto:jfoss@pittmeadows.ca) if they'd like to take part in the Shop Local Canada Day initiative.
4. J. Lemire to highlight local businesses mentioned by Mary Robson at the June 23, 2020 presentation to Council on the Friends in Need Foodbank.
5. Provide a list at the next ERTF meeting of businesses requesting expanded patio space; include these businesses in Shop Local promotions.
6. Review poster template created by CFIB for possible distribution; post to ERTF webpage.
7. K. Dykeman to draft a response letter to CFIB to highlight the work of the Task Force.
8. Task Force to look into @TakeOutWednesday initiative and how the City could promote.
9. Task Force as a whole to consider initiatives for implementation in the Fall and how to support local businesses should there be a second wave of COVID-19.
10. Send email to the AAC to seek their feedback on ways that ERTF can support them at this time.

## 8. ADJOURNMENT

It was **MOVED** and **SECONDED** THAT the meeting be adjourned at 4:32 p.m.

**CARRIED.**

*The next meeting for the Economic Resiliency Task Force is set for July 9, 2020 at 3:30 p.m. via video conferencing.*