



MINUTES of the **Economic Resiliency Task Force** Meeting held on Thursday, April 9, 2020 at 3:00 p.m. via Video Conferencing.

**PRESENT:**

Voting Members: Councillor Bob Meachen (Chair)  
Councillor Nicole MacDonald  
Mayor Bill Dingwall

Guests: Kate Barchard, Manager, Administrative Services  
Jeff Lemire, Marketing Coordinator

Regrets: Mark Roberts, CAO

Secretary: Tatiana McCaw

**1. CALL TO ORDER**

The meeting was called to order at 3:00 p.m.

**2. LATE ITEMS**

None.

**3. APPROVAL OF AGENDA**

It was **MOVED** and **SECONDED** THAT the agenda for the April 9, 2020 Economic Resiliency Task Force Meeting be approved.

**CARRIED.**

**4. ADOPTION OF MINUTES**

It was **MOVED** and **SECONDED** THAT the Minutes of the Economic Resiliency Task Force Meeting held on April 2, 2020 be adopted as circulated.

**CARRIED.**

**5. NEW BUSINESS**

- (1) Update on Action Items (ATTACHMENT 1)

T. McCaw provided updates on all current Action Items, including:

- J. Lemire will continue to update the ERTF page with links which will be providing citizens with the most up to date information.
- Update on advertisement in Maple Ridge News which ran on April 9, 2020 thanking the community for their commitment to reducing the spread of COVID
- Chamber of Commerce has added a link to our ERTF recruitment page to their website.
- Flipping book has been updated and added to our ERTF page; it will continue to be updated as required.

**ACTION ITEMS:**

- J. Lemire to work with Communications to post on Social Media the most recent updates:
  1. Rental Subsidy
  2. Seasonal/Summer Student Worker Subsidy
  3. CEBA – 40k loan
- T. McCaw to reach out and conduct a Zoom training session with E. Mollema & P. Robinson.

It was **MOVED** and **SECONDED** THAT the Task Force receive for information verbal updates on current action items.

**CARRIED.**

## **6. ROUND TABLE**

The Task Force engaged in a round table. Additional comments included:

- Expressed gratitude for everyone's hard work. A lot of great output has been produced from the Task Force on the website.
- Perhaps a social media initiative on how we can promote shopping local.
- New standing items to be added to each ERTF Agenda:
  1. Brainstorming Local Initiatives
  2. Highlighting Local Businesses

3. Good News Stories

7. ADJOURNMENT

It was **MOVED** and **SECONDED** THAT the meeting be adjourned at 3:36 p.m.

**CARRIED.**

*The next meeting for the Economic Resiliency Task Force is set for April 16 at 3:00 p.m. via video conferencing.*