## **Tanya Barr**

Subject:

RE: 2020 CP Holiday Train Update

From: Mike LoVecchio

Sent: Thursday, November 12, 2020 6:43 PM

To: Bill Dingwall

Subject: 2020 CP Holiday Train Update

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.



November 12, 2020

Mayor Bill Dingwall City of Pitt Meadows 12007 Harris Road Pitt Meadows BC V3Y 2B5

via email: bdingwall@pittmeadows.ca

Dear Mayor Dingwall:

## RE: 2020 CP Holiday Train Update

As we announced a few weeks ago, CP will be hosting a virtual concert in lieu of the typical CP Holiday Train this year. The event will raise money and awareness and help local food banks collect much-needed donations.

Serena Ryder and The Trews will headline the "CP Holiday Train at Home" concert, which will also feature performances by JoJo Mason, Logan Staats and Kelly Prescott.

Visit <u>facebook.com/canadian.pacific</u> or @Canadian.Pacific on Facebook to watch the live premiere on **Saturday December 12 at 6 p.m. MT/8 p.m. ET.** An archived version of the show will remain on the page for later viewing.

CP will make a donation to the local food bank that we funded the last time the CP Holiday Train visited your community. With the "CP Holiday Train at Home" concert, CP also hopes to inspire donations even though local shows won't occur. Viewers looking to donate will be directed to <a href="Food Banks Canada">Food Banks Canada</a> and <a href="Feeding America">Feeding America</a>, the national organizations that support community food banks in their respective countries.

We have created downloadable promotional posters for the "CP Holiday Train at Home" concert. We encourage you to share concert details within your community and on your social media channels. They are available here: <a href="https://www.cpr.ca/en/community-site/Documents/2020-HTrain-Poster.pdf">https://www.cpr.ca/en/community-site/Documents/2020-HTrain-Poster.pdf</a>

If you have any questions about this year's CP Holiday Train virtual program, please contact us at Holiday Train@cpr.ca.

Sincerely,

Mike LoVecchio

Director Indigenous Relations and Government Affairs Canadian Pacific General Yard Office

Port Coquitlam BC V3B 5C8

1670 Lougheed Highway