

Staff Report to Council

Parks, Recreation & Culture

FILE: 15-7710-01/22

REPORT DATE: April 27, 2022

MEETING DATE:

May 03, 2022

TO: Mayor and Council

FROM: Diane Chamberlain, Director of Parks, Recreation and Culture

SUBJECT: Public Art Projects 2022

CHIEF ADMINISTRATIVE OFFICER REVIEW/APPROVAL:



RECOMMENDATION(S):

THAT Council:

- A. Direct staff to proceed with the Arena Mural Project, with updates to the artwork aligning with equity, diversity and inclusion principles, and subject to a completion date of December 31, 2022; AND
- B. Approve the Harris Road Street Banner Project and direct staff to proceed with a Call to Artist and the creation of a Public Art Community Project Working Group to select the artwork; AND
- C. Approve a \$25,000 artist compensation budget for the Harris Road Street Banner Project, to be funded from the Public Art Reserve; AND
- D. Direct staff to proceed with the commissioning of an Eco-Sculpture Project to form part of a new pollinator garden at xcəwás (Waterfront Commons Park); AND
- E. Approve a \$125,000 budget for the Eco-Sculpture, to be funded from the Public Art Reserve; OR
- F. Other.

PURPOSE

To provide information to Council on current and upcoming Public Art projects in Pitt Meadows, and to seek Council's direction on art projects they wish to further explore.

☐ Information Report

☐ Decision Report

☒ Direction Report

DISCUSSION

Background:

Council Policy C046 Public Art (attachment A) was updated and approved by Council in December 2021. Within the policy, there are definitions of the six types of public art that are supported and encouraged by the City of Pitt Meadows, and the roles and responsibilities of Council, the Public Art Community Project Working Group (PACPWG) and the Staff Liaison were clarified.

Council's role within the Public Art process is to approve budget allocations from the City's financial plan to fund Public Art, and to approve site selection for Public Art on City owned properties. This report identifies three Public Art Projects in 2022 for Council's consideration.

Analysis:

Proposed 2022 Public Art Projects for Council's Consideration:

Arena Mural – Community Public Art

- In 2015, Artist Brad Dinwoodie proposed a mural for the Arena, then called "100 Years of Sport" which was originally intended to align with the City's 100th Anniversary (attachment B).
- The artist solicited donations for the project and the City has been holding \$65,000 in-trust since 2018, with no activity since that time.
- Due to inactivity of the project, City staff reached out to the artist who in turn stated he wants to proceed with the project and has recently secured additional sponsors. These additional funds will be submitted to the City and held in-trust along with the existing funds, should the project be approved to proceed.
- In 2015 when the project was initially proposed, there were a number of technical and administrative challenges that stalled the project, however the artist has recently provided the technical details of materials, products, and maintenance information that was previously lacking and staff are now satisfied that the materials are compatible with the building façade.
- Given the time delay in this project the mural would be renamed the "The History of Sport", as it no longer timelines with the City's 100th Anniversary. It depicts Pitt Meadows athletes of the past, present and future including many who perform at the national level. The story behind it will resonate with local sport participants and enthusiasts.
- Staff are supportive of the project moving forward; however feel there should be a hard timeline of completion by the end of 2022 as it has been seven years since the project was originally proposed. This timeline aligns with recent discussions with the

artist, who has identified that he would like commence work in August, 2022 with the hope to have it completed by the end of September.

- Staff also recommend that the artwork be updated to better align with diversity, equality and inclusion principals in Council's 2022 business plan. Although the existing sketch has not been updated, the artist plans to incorporate an image of a local Special Olympian, as well as an image of the Katzie First Nation traditional canoeing. Should the project be approved to proceed, the artist would submit a revised sketch with these inclusions for approval.
- Should the artist not be able to commit to this timeline, staff's recommendation is to reach out to the donors asking permission to re-allocate the funds to a different Public Art Project, and to not proceed with the Arena Mural.

Harris Road Street Banners - Temporary Public Art

- The Harris Road Street Banners are at end of life, and it is in the Engineering Department's 2022 business plan to replace them this year.
- Inter-departmental conversations have taken place between Engineering, Communications, and Parks, Recreation and Culture to incorporate Public Art and Cultural Inclusion into the new banners.
- Staff are recommending a Call to Artist to submit their artwork for consideration to be placed on a banner. As per the Public Art Policy C046, a Public Art Community Project Working Group would be established to review the submissions and make recommendations for artist selection.
- The cost of printing and installation of the banners is in the approved capital budget; however, the compensation to artists is not. This part of the project would be funded from the Public Art Reserve, which requires Council approval and is estimated at \$25,000.

Eco-Sculpture – City Commissioned Public Art

- Staff applied for a BC Hydro Regreening Grant to expand the garden area at xcaʷás (Waterfront Commons Park) and to create a pollinator garden; the maximum grant of \$7,500 was recently approved.
- The grant will cover the cost of materials to expand the current rose garden and will include a variety of pollinator friendly trees, shrubs, perennials, annuals, and homes for bee and butterflies will be installed.
- To further enhance this area, staff are recommending the installation of an Eco-Sculpture (samples seen in attachment C).
- There are limited artists that work in this field so staff will look to commission artists directly with expertise in this medium.

- This project would be a City-commissioned project, and would be funded from the Public Art Reserve, which requires Council approval and is estimated at \$125,000.

COUNCIL STRATEGIC PLAN ALIGNMENT

- ☐ Principled Governance ☐ Balanced Economic Prosperity ☐ Corporate Excellence
☒ Community Spirit & Wellbeing ☐ Transportation & Infrastructure Initiatives
☐ Not Applicable
-

FINANCIAL IMPLICATIONS

- ☐ None ☐ Budget Previously Approved ☐ Referral to Business Planning
☒ Other

The current balance in the Public Art Reserve is \$287,464, which is sufficient to fund the Eco Sculpture and Street Banner projects, leaving a balance in the fund of \$137,464.

PUBLIC PARTICIPATION

- ☐ Inform ☐ Consult ☒ Involve ☐ Collaborate ☐ Empower

Comment(s):

Members of the Public will be involved in the Harris Road Street Banner Project, and the Public Art Community Project Working Group.

KATZIE FIRST NATION CONSIDERATIONS

Referral ☒ Yes ☐ No

Katzie First Nation artists will be encouraged to submit artwork for the Harris Road Street Banner Project, and an offer to be part of the Public Art Community Project Working Group will also be extended should the project be approved to proceed.

SIGN-OFFS

Written by:

Diane Chamberlain,
Director of Parks, Recreation and Culture

Reviewed by:

Mark Roberts,
Chief Administrative Officer

ATTACHMENT(S):

- A. Council Policy C046 Public Art
- B. Arena Mural – Community Public Art
- C. Eco-Sculpture samples