

Staff Report to Council

Parks, Recreation and Culture

FILE: 01-0340-50/21

| REPORT DATE: | November 15, 2021 | MEETING DATE: | November 23, 2021 |
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TO: Mayor and Council

FROM: Carleen McDowell, Manager of Recreation and Culture

SUBJECT: Final Parks, Recreation and Culture Masterplan Document

CHIEF ADMINISTRATIVE OFFICER REVIEW/APPROVAL:

RECOMMENDATION(S):

THAT Council:

- A. Adopt the Parks, Recreation and Culture Master Plan as presented at the November 23, 2021 Council Meeting; AND
- B. Approve the establishment of a Parks, Recreation and Culture Advisory committee to begin in 2022 with recruitment in February as part of the annual advisory committee recruitment process; OR
- C. Other.

PURPOSE

To present Council with the updated Parks, Recreation and Culture Master Plan. This document has been revised with feedback from the community.

 \boxtimes Information Report \square Decision Report \square Direction Report

DISCUSSION

Background:

Attached to this report is the final version of the Parks, Recreation and Culture Master Plan which brings together the research, engagement, consultant recommendations and community feedback. The delivery of this document represents the final phase of the process.

Analysis:

The draft document was presented for Council consideration on October 5th during the EPC meeting. Staff connected with user groups and individuals that participated in the engagement sessions to encourage them to review and submit feedback. Additional feedback was saught using the Have your Say Pitt Meadows website from October 5-22nd, with 36 individuals visiting the site during this time.

The consultants reviewed the additional information and feedback and incorporated the following into the document.

| Master Plan Edit / Addition | Rationale | |
|--|--|--|
| Added Waterways Amenity Strategies (3 Actions, focused on working with local and regional partners to promote sustainable recreational use and issues management) | Feedback during the previous Council presentation Feedback through the online review process Draft MP lacked specific reference to waterways; a key aspect of recreation in Pitt Meadows | |
| Adjusted language for "Action A" of the Arts and Cultural Spaces Strategies (changed text to be clear that suggested investigation/business case wasn't about validating need in terms of existence but rather options) | Community feedback to staff Previous text required clarification (the previous text suggested that "need" required exploration which wasn't the intent) | |
| Added an additional reference to Pitt Meadows Day ("Did You Know Profile") | Feedback during the previous Council presentation Feedback through the online review process | |
| Added additional references / content re: sustainability, conservation and climate leadership | Internal feedback from staff that additional references and direction was needed Feedback through the online review process | |
| Heritage and Memorial Amenity Strategies, Action C. Re-wording of contemplative space to place of remembrance and further direction on next steps (investigation of space characteristics and site analysis) | Council and staff feedback that more clarity was needed Consultant's recommendation that this space requires more exploration | |

With these changes to the document staff are recommending that Council receive and adopt the Parks, Recreation and Culture Masterplan as presented at the November 23rd Council Meeting.

COUNCIL STRATEGIC PLAN ALIGNMENT

□ Principled Governance □ Balanced Economic Prosperity □ Corporate Excellence

| ⊠ Community Spirit & Wellbeing | □ Transportation & Infrastructure Initiatives |
|--------------------------------|---|
|--------------------------------|---|

□ Not Applicable

FINANCIAL IMPLICATIONS

☑ None
 □ Budget Previously Approved
 □ Referral to Business Planning
 □ Other

There are no financial implications to this report. The project is in the approved 2021 financial plan.

PUBLIC PARTICIPATION

| 🗵 Inform | 🗆 Consult | 🗆 Involve | 🗆 Collaborate 🗆 Empower |
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KATZIE FIRST NATION CONSIDERATIONS

Referral □ Yes ⊠ No

Katzie First Nation has been invited to provide input into the Parks, Recreation and Culture Master Plan, and all documents have been shared with them.

SIGN-OFFS

Written by:

Carleen McDowell Manager of Recreation and Culture

Reviewed by:

Diane Chamberlain Director of Parks, Recreation and Culture

ATTACHMENT(S):

A. Parks, Recreation and Culture Masterplan – November 2021