



Staff Report to Council

Office of the CAO

FILE: 01-0620-04/25

REPORT DATE: March 24, 2025 **MEETING DATE:** April 01, 2025

TO: Mayor and Council

FROM: Mark Roberts, Chief Administrative Officer

SUBJECT: Q2 2025 Strategic Priorities Quarterly Report

CHIEF ADMINISTRATIVE OFFICER REVIEW/APPROVAL:

RECOMMENDATION(S):

THAT Council:

- A. Approve the operational strategies for Q2 2025 as presented to Council on April 1, 2025; OR
 - B. Other.
-

PURPOSE

To seek Council’s approval of the operational strategies proposed for Q2 2025 [April - June, 2025].

- Information Report Decision Report Direction Report

DISCUSSION

Background:

Each quarter, Staff present to Council a Strategic Priorities Quarterly Report to ensure that Staff are properly aligned with Council’s vision and goals. The document also serves as a reporting tool to inform the community of key operational strategies.

Staff have drafted the Q2 2025 Quarterly Report [Attachment A] and are now seeking Council’s feedback and approval.

Relevant Policy, Bylaw or Legislation:

2023-2026 Corporate Strategic Plan.

Available for viewing at: pittmeadows.ca/strategicplan

Analysis:

The Quarterly Report has been updated to reflect the City's refreshed priorities and objectives. The following is a list of the key changes made to the operational strategies within each priority area.

1. Principled Governance:

Added:

- a) 2024 Audited Financial Statements *[annual priority]*
- b) 2024 Statement of Financial Information *[annual priority]*
- c) 2024 Annual Report *[annual priority]*
- d) 2025 Five Year Financial Plan *[annual priority]*
- e) 2026 Business Plan Guidelines *[annual priority]*

Removed:

- a) Development of Annual Report and Financial Plan Documents *[replaced this item with specific financial priorities as noted above under 'Added']*

Modified:

- a) Post-Secondary Feasibility Study **Support** *[to better reflect the City's role in this project]*
- b) Lower Mainland Agriculture Roundtable – ~~Next Steps~~ **Second Meeting** *[more accurate description of current stage of project]*

2. Council Advocacy:

No changes.

3. Balanced Economic Prosperity:

Modified:

- a) Agricultural Viability Strategy Implementation (including detailed irrigation study and ~~targeted survey to agriculture community~~ **agricultural zoning review**) *[more accurate description of current stage of project]*
- b) Economic Development Strategic Plan Implementation (including tourism development considerations **and online business directory launch**) *[more inclusive description of project]*
- c) Fraser River Foreshore **Policy Analysis & Initial Market** Review *[more accurate description of project]*

4. Community Spirit & Wellbeing:

Added:

- a) Easter Fun Day – April 20
- b) Youth Week – May 1-7
- c) Red Dress Day – May 5
- d) Pitt Meadows Day – June 7
- e) Farmers Market – June 10
- f) Pride Concert – June 19
- g) Vibrant Communities Policy Review *[review principles and procedures for areas of improvement]*
- h) Artists in Our Parks Policy Review *[review principles and procedures for areas of improvement]*

Removed:

- a) Pitt Meadows Art Gallery – Re-establish Customer Base *[completed]*
- b) Family Day Carnival (March 17) *[completed]*

Modified:

- a) Accessibility Committee & Plan (~~including community engagement survey~~) *[survey closed March 31st; the consultant will be presenting preliminary results to the Accessibility Committee at their next meeting]*
- b) Trail Map ~~Design~~ **Distribution** *[more accurate description of current stage of project]*

5. Infrastructure:

Modified:

- a) Bonson Park Disc Golf Course ~~Construction & Soft Opening~~ **Planting, Drainage Review & Opening** *[more accurate description of current stage of project]*

6. Corporate Pride:

Removed:

- a) Review Performance Management Tools *[completed]*
- b) Corporate Fees & Charges Bylaw *[upon completing their preliminary research on consolidated fee bylaws, including a survey of other local governments, Staff determined that there would be a lack of internal efficiencies gained by switching to a consolidated fee bylaw, and the introduction of unnecessary complexities, for both staff and the public. As a result, this initiative has been canceled.]*

7. Public Safety:

Removed:

- a) New Soil Bylaw *[completed]*

Modified:

- a) ~~Recruitment~~ **Onboarding** of Four Flex Firefighters [*hiring is complete; onboarding/training has begun*]
- b) Seasonal Communications Campaigns: Water Main Flushing; ~~Snow and Ice~~ **Water Restrictions; Emergency Preparedness; Heat Preparedness; Active Transportation** [*current communication plans*]
- c) Business Continuity Planning (**Fire, Operations, IT, and Legislative Services**) [*identifies divisions currently prioritized*]
- d) Incident **and General** Response Plans Review [*more inclusive description of project*]

COUNCIL STRATEGIC PLAN ALIGNMENT

- Principled Governance Balanced Economic Prosperity Infrastructure
- Community Spirit & Wellbeing Corporate Pride Public Safety

WORKPLAN IMPLICATIONS

- Already accounted for in department workplan / no adjustments required
- Emergent issue / will require deferral of other priority(ies)
- Other

Resource implications related to specific operational strategies will be flagged for Council as the projects are brought forward for decision making.

FINANCIAL IMPLICATIONS

- None Budget Previously Approved Referral to Business Planning
- Other

All proposed operational strategies have been considered through the annual business and budget planning process.

PUBLIC PARTICIPATION

- Inform Consult Involve Collaborate Empower

KATZIE FIRST NATION CONSIDERATIONS

Referral Yes No Other

Council and staff view their relationship with ąicąý (Katzie) First Nation [“KFN”] as a key priority. As rights holders, KFN’s input and feedback are integral to several key initiatives, including: KFN Service Agreements; Climate Action Strategy; Road & Rail Improvement Projects – Grade Separation; CP Logistics Park Opposition; KFN Secondary Access; North Loughed Area Plan

Engagement Agreement; Environmental Inventory Management Strategy Implementation; Accessibility Committee & Plan; Invasive Species Management Plan; Red Dress Day; Pitt Meadows Day; and Transition to Independent RCMP Detachment.

SIGN-OFFS

Written by:

Kate Barchard,
Corporate Officer

Reviewed by:

Mark Roberts,
Chief Administrative Officer

ATTACHMENT(S):

- A. Q2 2025 Strategic Priorities Quarterly Report (NEW report)
- B. Q1 2025 Strategic Priorities Quarterly Report (OLD report)