

Dear friends,

January 2025

Did you know that epilepsy affects 1% of the population worldwide? In British Columbia, over 50,000 people live with epilepsy.

We're reaching out today to ask you to illuminate your facility lights in purple on March 26, 2025, in honour of Purple Day—an annual event that raises awareness about epilepsy and epilepsy-related issues worldwide. Purple Day was initiated in 2008 by Cassidy Megan, a young Canadian girl with epilepsy, to dispel myths and misconceptions surrounding epilepsy and to promote a better understanding of the condition.

Both our organizations - The BC Epilepsy Society and The Centre for Epilepsy & Seizure Education - are aligned in support of the Purple Lights Campaign, which involves illuminating landmarks and public spaces across British Columbia with purple lights to raise awareness for epilepsy.

Our joint goal is to spread awareness of epilepsy in the community and to ensure that those personally affected by epilepsy know where they can find support and services.

Please consider lighting up your facility on March 26, 2025, and sharing our organizations' information so we can reach more people and make a greater impact together.

Warm regards,



Deirdre Syms
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The BC Epilepsy Society

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