

*Disclaimer: These minutes were prepared as a reasonable summary of the essential content of this meeting, not as a transcription.*



**Minutes of the Economic Development Advisory Committee Meeting**

**August 18, 2022, 11:00 a.m.**

**Video Conference**

Voting Members:       A. Aquilini  
                                  A. Evans  
                                  P. Gordon  
                                  M. Hamfelt  
                                  C. Hamm  
                                  D. Kosicki  
                                  K. Marion\*  
                                  S. Robinson\*

Council Liaison:       Councillor MacDonald  
                                  Councillor Meachen

Regrets:                 G. Bizzo  
                                  A. Jaschke  
                                  J. Sidhu

Staff:                     R. Costa, Legislative Services Clerk II  
                                  A. Lucas, Director of Planning & Development  
                                  M. Roberts, Chief Administrative Officer

Recording Clerk:       T. McCaw, Committee Clerk II

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**1.     CALL TO ORDER**

The meeting was called to order at 11:00 am.

**2.     LATE ITEMS**

None.

**3. APPROVAL OF AGENDA**

It was **MOVED** and **SECONDED** THAT the Agenda for the August 18, 2022 Economic Development Advisory Committee Meeting be approved.

**CARRIED.**

**4. ADOPTION OF MINUTES**

**4.1 Adoption of the May 19, 2022 Meeting Minutes**

It was **MOVED** and **SECONDED** THAT the Minutes from the Economic Development Advisory Committee Meeting held on May 19, 2022 be adopted.

**CARRIED.**

**4.2 Adoption of the June 17, 2022 Meeting Minutes**

It was **MOVED** and **SECONDED** THAT the Minutes from the Economic Development Advisory Committee Meeting held on June 17, 2022 be adopted.

**CARRIED.**

**5. NEW BUSINESS**

**5.1 Economic Development Strategic Plan - Project Update**

J. Vann Struth with Van Struth Consulting Group Inc., provided a PowerPoint presentation and project update on the Economic Development Strategic Plan, forming a part of the minutes as **Attachment 1**.

The Committee participated in a roundtable of discussions with the following themes noted:

- Concerns were raised around the project milestone deadlines;
- Support was given regarding the timing of the presentation of the Economic Development Strategic Plan to Council on October 4, 2022;
- Concerns were raised around the number of survey submissions received from residents (132) and businesses (13) during the [economic development strategic plan engagement campaign](#);

- Concerns were raised around whether the survey captured a large enough representation from the agricultural community, local businesses and residents in Pitt Meadows;
- Discussions were held around the questions and answers offered in the survey;
- Recommendations were made on the draft vision statement for the new Economic Development Strategic Plan which included a suggestion to include the importance of agricultural lands, encouraging new businesses and supporting viability; and
- Discussions were held around prioritizing possible local promotions in conjunction with support from the members of the EDAC including city staff resources.

*\*M. Roberts joined the meeting at 11:29 a.m.*

*\*S. Robinson left the meeting at 12:05 p.m.*

## **5.2 2023 Business Planning Priority Recommendations**

Committee members were given the opportunity to collaboratively discuss possible business planning recommendations in regards to economic development in the City of Pitt Meadows.

Further to Jamie Vann Struth's presentation, the Committee expressed their support for the development of a map promoting labour, tourism and business opportunities in Pitt Meadows.

*The Committee did not engage in further comments or discussions on this agenda item.*

## **5.3 EDAC Action Item Tracker**

A. Lucas, Director of Planning & Development, provided an update on the EDAC Action Item Tracker.

- Members of the EDAC made the recommendation to have EDAC Action Item Tracker added as the first agenda item for each meeting moving forward.

- Members of the EDAC support the invitation to Jamie Vann Struth to present at the Agricultural Advisory Committee meeting scheduled for September 8<sup>th</sup>, 2022. Staff to coordinate.

**6. ROUNDTABLE**

The Committee participated in a roundtable discussion. There were no motions or recommendations put forward.

*\*K. Marion left the meeting at 12:20 p.m.*

**7. ADJOURNMENT**

The meeting was adjourned at 12:39 p.m.

The next meeting for the ***Economic Development Advisory Committee*** is set for ***October 6, 2022*** at 2:00 p.m.

**Certified as correct:**

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Tatiana McCaw, Committee Clerk II